

Night

ONLINE INFORMATION

WWW.NIGHTMAGAZINE.CO.UK

INTRODUCING NIGHTMAGAZINE.CO.UK THE ONLINE GUIDE TO OPERATING LATE NIGHT VENUES.



For over twenty years NIGHT's coverage of the UK's late night licensed industry has made it an invaluable resource to its readership of club and bar professionals. Through our partnership with the Bar Entertainment and Dance Association and research arm CGA we have brought our readership the best legal, political and operational guidance - alongside the latest from installers, manufacturers and service providers working within the nightclub industry. The magazine also provides a credible overview of the culture and community of clubbing, conducting interviews with key industry figures and artists, creating entertaining features and commissioning its own high-quality glossy photography.

Now, NIGHT has its own website – www.nightmagazine.co.uk - an online resource and reference guide covering the last year

of openings, events, opinions, interviews, politics and operational guidance from our team of regular industry contributors.

A DEFINITIVE ONLINE RESOURCE FOR THE LATE NIGHT OPERATOR

nightmagazine.co.uk is designed as a useful online resource for the operator of late licensed venues. As well as legal and political guidance and market information from our business partners BEDA and CGA, nightmagazine.co.uk delivers regular news updates tailored to the late night licensee, and allows you to post comments, contribute to our live opinion polls, subscribe to the magazine and have your venues reviewed. It also provides up-to-the minute information on all the business services, technology, materials and inspiration you need to create or complete your venues.

UPFRONT • OPERATIONAL • LIQUID ASSETS

The business environment in which venue owners operate their venue is changing all the time, nightmagazine.co.uk will bring readers the latest news, expert opinion and developments in the drinks market with regular updates tailored to the interests of the late night licensee.

UPFRONT

Visit **Upfront** for a regularly updated news service providing business news, political insight and coverage of innovative new nights and club ideas coming to the trade in the near future. Check out our archive pages or search engine for a wealth of older articles.

OPERATIONAL

Are you prepared for the smoking ban, the proposed glass ban or the Violent Crime Reduction Act (2006)? Working in partnership with the Bar Entertainment and Dance Association (BEDA) and licensing solicitors Poppleston Allen, take a look at our library of Legal and Operational articles on political developments affecting the way NIGHT's readers trade. Join the debate by posting your comments online.

LIQUID ASSETS

A dedicated drinks section and news service that brings you definitive on trade information about new drinks products as well as market trends, statistics and analysis from our research partners CGA. Contribute to our monthly opinion polls and review our findings online.

The screenshot shows the homepage of Night magazine. At the top, there's a search bar and navigation links for 'HOME', 'UPFRONT', 'OPERATIONAL', 'LIQUID ASSETS', 'INTERVIEWS', 'FEATURES', 'VENUES', 'TECHNOLOGY', 'SERVICES', and 'PRODUCTS'. The main content area is a grid of news articles with dates and headlines:

- 20 MAY 2007 BEDA & ALMR HOST SMOKING BAN SUMMIT**: The Bar Entertainment and Dance Association, teamed up with the Association of Licensed Multiple Retailers to create the first Smokers Zone summit on 17 May, designed to underscore the potential business benefits of the July 1 smoking ban.
- 11 MAY 2007 LUMINAR RESULTS ANNOUNCED**: Luminar's development programme is progressing well, according to the company's financial results for the year to 11 March 2007, which show turnover up 11.3% to £26.9m.
- 26 MAY 2007 PATRICK KIELTY TO BE BEDA HOST**: The host of this year's Summit of 2007 Awards has been confirmed this month as Patrick Kielty, the popular 36-year-old man presenter of Fame Academy and Love Island.
- MAY 2007 BEST BAR NONE UPDATE**: Sheela's Bar was crowned on 28 March after being named Overall Winner at Sheela's Bar None Awards 2007.
- MAY 2007 HEP JOINTS**: London's history of blues played music a new kind of party at the end of March - the Silver Social, funded by Southwark council as the culmination of a week's festival to celebrate the songs, past times and memories of the generation that looked a bit of.
- 26 APRIL 2007 FESTIVALS BUBBLE WONT BURST IN 2007**: The UK is gearing up for a new season of festivals as the increasingly crowded market place continues to grow.
- 19 APRIL 2007 HED KANDI CUSTOMISES 737 JET**: Reproduction dance music brand Hed Kandi has announced plans to border its latest presentation in 2007 through an innovative new partnership with MPM.
- 12 APRIL 2007 SMOOTH START FOR WELSH SMOKING BAN**: First impressions of the smoking ban in Wales were largely positive, according to industry research consultancy CGA.

The sidebar on the right contains a 'Night' logo, a 'MONDO' advertisement, a 'DRINKS NEWS' section, and a 'SUBSCRIBE NOW!' button. At the bottom, there's a 'SUBSCRIBE TO NIGHT TODAY' banner and a footer with copyright information.

A screen shot of the regular industry news updates from nightmagazine.co.uk

INTERVIEWS • FEATURES • VENUES

As well as up to the minute business information, nightmagazine.co.uk is designed to give a sense of community to the late night trade. We've talked lap-dancing with Stringfellow, festivals with Emily Eavis and members clubbing with some of the most chic operators in London. We've also been to the most exciting corporate and progressive independent venues, and our Venues section brings you all our reviews from last year and beyond.

INTERVIEWS

The leading lights of the business offer their take on the nightclub world. Visit our interviews pages to read about the operators and the artists making our industry great. Want to receive copies of NIGHT? Go to our subscriptions pages.

FEATURES

Whether you're interested in ultra-chic London clubs, the proposed glass ban, the art of VJing or the profitability of wine - our frequently updated archive of features has something relevant to you and your business. Have your say by posting your comments at the end of each article.

VENUES

Check out our Venues pages to see the weird and wonderful designs, the staggering installations and the progressive independent outfits that we've been to visit over the last year. every venue from every issue since September 2006 is here. If you want us to review a specific venue visit our downloads page for a review form.



A screen shot of the venue reviews available from nightmagazine.co.uk

UPFRONT • OPERATIONAL • LIQUID ASSETS • INTERVIEWS • FEATURES • VENUES • TECHNOLOGY • SERVICES • PRODUCTS

TECHNOLOGY • SERVICES • PRODUCTS

Creating a nightclub requires a wealth of design, architectural and technological talent. nightmagazine.co.uk is intended as a directory of all the service providers that are available to you at each stage of creating a venue. Whether you need a quantity surveyor, installer or just a little inspiration, our Technology and Services sections - and our Products directory - are a must read.

TECHNOLOGY

Our Technology section keeps you up to date with the latest company profiles and news from manufacturers, suppliers and installers shaping the sights and sounds of your venue. Subscribe to our newsletter for regular industry news, technology updates and political coverage.

SERVICES

How will you promote your club, where can you find operational talent to run it and what nights will you host? Check out the Services section for installations, design and build companies and the various venue management, entertainment and creative companies currently offering their services to the nightclub industry. For information about NIGHT and nightmagazine.co.uk check out our FAQs page.

PRODUCTS

A huge amount of money and design talent is continually invested into the installation market, meaning that a dizzying array of light, sound, videos and DJ technology is out there. Our Product directory provides an archive of all the products from key manufacturers of lighting and sound, EPoS and security, club visuals, furniture, design features and promotional materials. Search for a specific model or browse our product directory for every essential fixture you'd ever need in a nightclub.



A screen shot of the product directory from nightmagazine.co.uk